CoLab ESSENTIA Desenvolvimento e Gestão de Projetos

The **CoLab** is a startup collaborative innovation agency, focused on space and territory transformation, incubated at Essentia. We think of CoLab as a kind of prototyping facility for the future of the built environment. We prepare clients for the future by giving them the confidence to take the decisions today that will create transformative development tomorrow. We are a boutique organization with international reach, based in Lisbon.

The CoLab has foresight at the heart of everything we do. As an organization we are inspiring, knowledgeable, forthright, charismatic, and independent. We believe what we deliver is unique and game-changing, and we are committed to being ethical, responsible, and socially minded. What happens at CoLab is a determined effort to think holistically about how to find ways of life that are equitable, abundant, sustainable – and joyful.

We are looking for a Foresight Researcher / Community Manager:

Key responsibilities:

- Deliver inspiring and actionable strategic foresight content for our clients and subscribers
- · Create sector-specific presentations twice a year
- · Write compelling, rigorously researched features and report content
- Develop and conduct future safaris bespoke tours that enable clients to experience content from the foresight framework
- Pitch stories for the daily news section as well as longer form features including speculative far futures scenarios, topical user series, and ethnographic features
- Propose and report on industry events and share research across the company
- · Manage internal events to ensure balance of educational, member appreciation and community building content
- Manage external events that promote the mission of the CoLab and continue to inspire community and public at large
- Own, develop and implement the social content calendar, working in collaboration with the creative teams

Qualification:

- Master's degree in Environmental/Social Sciences or Design/Engineering
- 2+years' experience across different research and foresight methodologies

Essential skills:

- · An intuitive ability to identify and monitor global trends in the built environment industries
- · Natural ability to build and develop relationships
- Excellent communication skills
- Strong written and spoken English (additional languages of benefit)
- A strategic approach to stories. You should always be on the pulse and interested in what's new and next across the built environment sectors and why it matters to our clients
- · Excellent desk research, field research and interviewing skills
- · Ability to work at pace with daily deadlines and manage ongoing commitments
- · Ability to multi-task and work across several projects simultaneously

If this role is for you, please send a CV to <u>colab@essentia.pt</u>